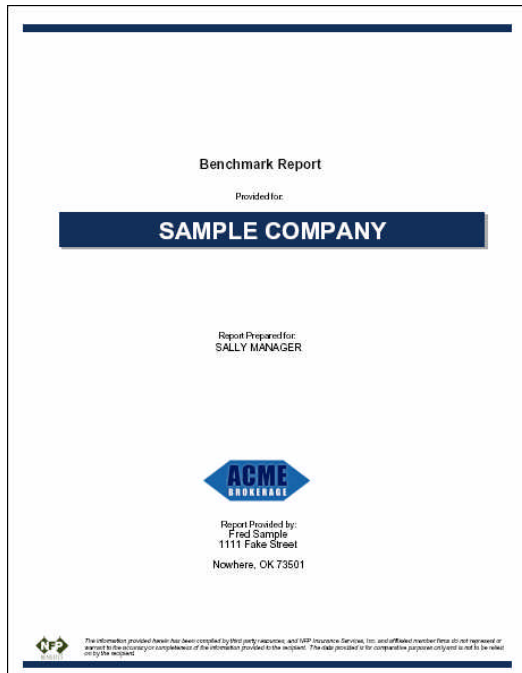


Benchmarking Reports

The Comprehensive Benchmarking Tool

Fully customized and branded benchmarking reports.



Keeping your benefits program current and competitive is vital to achieving your business strategies. A non-existent, or flawed, benchmarking process may lead to poor decisions, and costly results. NFP Benefits survey-based benchmarking report will help you determine how your benefit plan compares to other companies in your competitive marketplace and control costs.

The survey includes data on the prevalence, costs, and provisions of a complete set of benefits reported by company size within industry classifications and geographic regions. The report uncovers the prevalence of benefits practices, cost-sharing arrangements, eligibility, plan provisions, and also quantifies the value of benefit plan provisions. Successful benchmarking enables a company to compare its competitive position with standard peer groups, resulting in significant tangible benefits that support continuous improvement.

Successful benefits benchmarking will support:

- Raised awareness about performance and relative strengths and weaknesses
- Learning from peers and greater confidence in developing and managing approaches to benefit plans
- Greater involvement and motivation of HR staff in effective cost controls
- Increase in willingness to share solutions to common problems and build consensus about what is needed to accommodate changes
- Better understanding of the 'big picture' and gaining a broader perspective of the interplay of factors that facilitate the design of a solid and competitive benefits package.

